

# Gabriella Schnarr

Human-Centered User Experience Designer

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## Professional Summary

Empathetic and data-driven creative problem solver with 4 years of experience creating end-to end solutions for complex software applications. I care about the people I design for, as well as the ones I work with. I excel in a collaborative environment with a multi-disciplinary team working towards a united goal.

## Skills

- **Design tools:** Figma, Adobe Creative Suite, Miro, CorelDRAW Graphics Suite
- **Scrum tools:** Jira, Aha!, Agile Scrum methodologies
- **User-Centered Design:** Proficient in applying human-centered design & conducting user research
- **Collaboration:** Strong ability to build trusting relationships with cross-functional teams.
- **Leadership:** Experience leading remote cross-functional teams and fostering a supportive design culture.

## Experience

### UX Designer, Alludo (Formerly Corel)

December 2021 - Present

- Key UX designer on the flagship CorelDRAW product.
- Lead UX Designer on 2 new features from concept to delivery, transforming user needs and business goals into requirements and subsequently user experiences and designs.
- Collaborated closely with design, engineering and product management across timezones to iterate on design concepts, ensuring alignment with technical feasibility, business goals and user needs.
- Conducted user research through the form of interviews and participating in Beta forums; building empathy and consolidating findings into actionable insights to drive design.
- Participated in design collaboration sessions to share best-practices and design ideas, driving innovation and team cohesion.

### UX Designer, Transport Canada

May-December 2021

- Facilitated team workshops and co-design sessions to design and code an internal website to showcase our team and services offered.
- Collaborated closely with design and acted as a consultant on colleagues' projects through design sharing sessions and independent review.

## Volunteer Work

### CreativeMornings Ottawa

2023 - Present

- Work with a small team of volunteers to organize a monthly speaker event for creatives in Ottawa to come together.
- Building partnerships with local caterers to supply breakfast for 120+ guests.

### Concept Carleton Speaker

February 2024

- Invited to be a speaker at Concept Carleton - a conference run by Industrial Design students.
- Delivered a presentation entitled "Fitting in as a designer: Guess what? You don't need to be an artist" to an audience of 80+, sat on a Q&A panel, acted as a portfolio reviewer, and continue to mentor students.

## Education

**Bachelor of Industrial Design** - Carleton University 2021, GPA 3.7